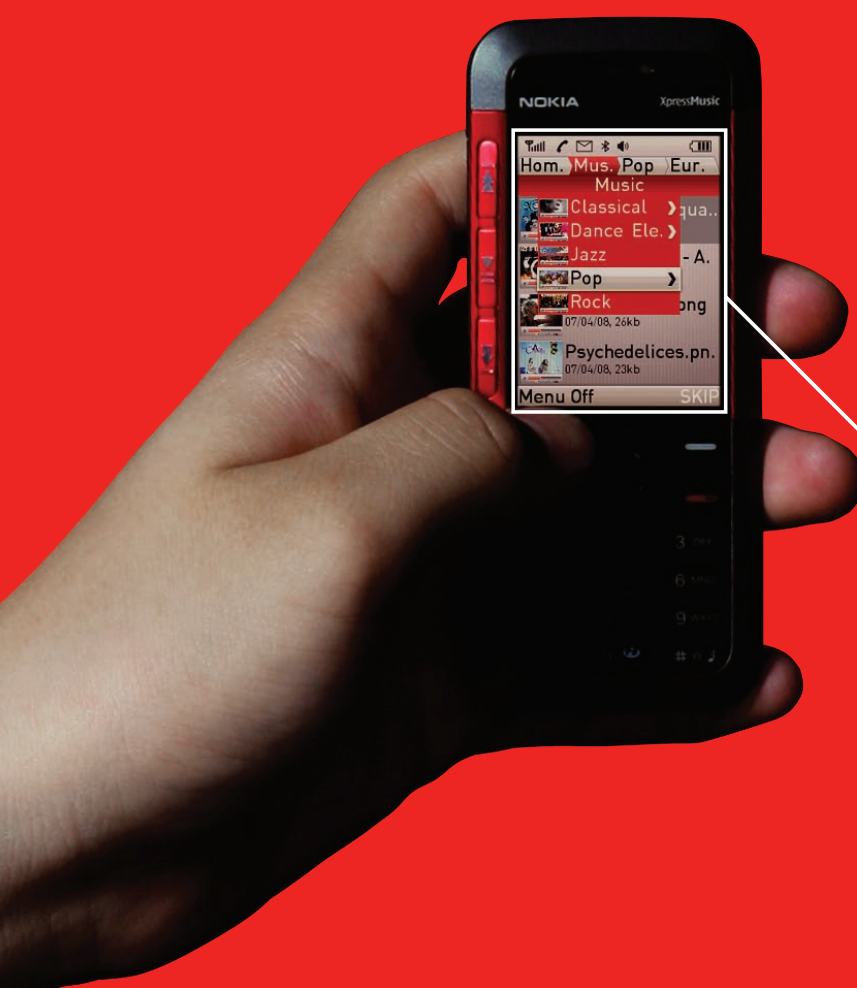
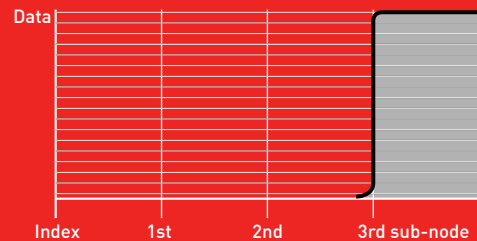


THE YISIA REVOLUTION

Yisia® HCI™ is a 'best-of-breed' data access software, transforming the way that users access and manage large amounts of data on hand-held mobile devices. The Yisia® HCI™ mobile software is designed to help system integrators, contents providers and mobile network operators provide mobile handsets that significantly improve end-users experience of advanced services and downloaded content management.

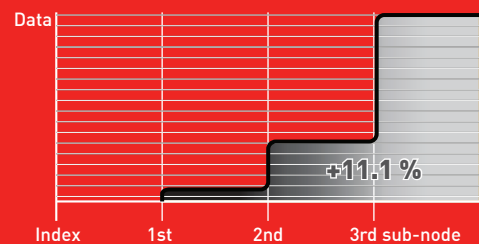


The Past: Conventional data access technology.



Here data remains at one 'point' and is accessed via links to that 'point' only. To access further data at nodes below or above this 'point' requires further navigation across the data set.

The Future: Yisia® data access technology.



Data, links, browser and history features are accessed through one simple data access technology. Yisia® revolutionary software allows 11.1% more information to be accessed in an easy and rapid manner allowing access to specific data and its accompanying sub-nodes.

Mobile devices using Yisia® HCI™ software enables mobile users to rapidly and intuitively access and manage contents. Yisia® HCI™ provides advanced features for mobile social networks, being suitable for accessing large amounts of blog, music and video on all handsets. As a result, Yisia enabled devices meet the existing and future requirements of MNOs, Contents Providers, System Integrators, Full-Service Integrators and Device Vendors and sponsors/advertisers.

YISIA HCI FOR MOBILE HANDSETS

Yisia data access software is suitable for conventional and touch screen handsets. Our valuable customization service can be deployed on devices with different user input options such as mobile joysticks, 4x3 keypads, QWERTY keypads, and touch screen user input.

We provide customizing software design services in order to meet MNO requirements and specifications. This delivers immediate benefits for service providers such as sponsor pages, music stores and content distribution services.

Yisia HCI™ for SI (System Integrators)

Because, Yisia has undertaken the complex task of data set access technology, SNS providers are free to focus on software construction and design.

A wide range of Yisia data set access technologies

Yisia Menu

Revolutionary new Category-Track™ data access technology that unites file, folder, browser and history features in to one simple steering function.

Yisia Duo™

User can preview contents document, photos, videos and music rapidly with Preview-Action™, enabling them to search a vast number of files with ease and minimum rates of human error.

Yisia Skip™

Users can rapidly reach specific information or inventory within a complex data structure-without the need for folder or menu mode. Forward and backward skip actions permit rapid, customized searches for specific information based on the inventory context.

Company profile

Yisia® is a developer and provider of large data set access software for mobile phones, PDAs and consumer devices. Yisia has extensive user interaction research and development experience in the field of HCI™ (Human Computer Interface) with unique information access and management technologies. Yisia empowers mobile network operators to deliver a superior customer experience for enterprise and consumer mass markets by allowing users to access, purchase and manage multimedia content across mobile networks.

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